

## INVOICE



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
573011-1	09/23/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1543

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	573011	09811482

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	11	14

Agency Ref	Advertiser Ref

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/10/12	M-F 6a-7a	6A-630A	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 6:12 AM M-F 6a-7a 6A-630A :30 D3C12IL12T01H \$1,200.00 NM									
2	09/04/12	09/10/12	Fox 2 Morning News	7A-730A	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 7:13 AM Fox 2 Morning News 7A-730A :30 D3C12IL12T01H \$850.00 NM									
3	09/04/12	09/10/12	Fox 2 Morning News	8A-830A	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 8:28 AM Fox 2 Morning News 8A-830A :30 D3C12IL12T01H \$850.00 NM									
4	09/04/12	09/10/12	M-F 4a-430a KTVI News	4a-430a	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 4:25 AM M-F 4a-430a KTVI News 4a-430a :30 D3C12IL12T01H \$150.00 NM									
5	09/04/12	09/10/12	M-F 9a-10a	9A-930A	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 9:31 AM M-F 9a-10a 9A-930A :30 D3C12IL12T01H \$450.00 NM									

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573011-1	09/23/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1543	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/04/12	09/10/12	M-F 9a-10a	930A-10A	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 9:46 AM M-F 9a-10a 930A-10A :30 D3C12IL12T01H \$450.00 NM									
7	09/04/12	09/10/12	M-F 10a-11a	10a-11a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 10:12 AM M-F 10a-11a 10a-11a :30 D3C12IL12T01H \$400.00 NM									
8	09/04/12	09/10/12	Fox 2 News Midday	11A-1130A	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 11:08 AM Fox 2 News Midday 11A-1130A :30 D3C12IL12T01H \$350.00 NM									
9	09/04/12	09/10/12	Fox 2 News Midday	1130A-12P	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 11:38 AM Fox 2 News Midday 1130A-12P :30 D3C12IL12T01H \$350.00 NM									
10	09/04/12	09/10/12	M-F 1230p-1p	1230p-1p	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 12:55 PM M-F 1230p-1p 1230p-1p :30 D3C12IL12T01H \$300.00 NM									
11	09/04/12	09/10/12	M-F 530p-6p	530p-6p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 5:51 PM M-F 530p-6p 530p-6p :30 D3C12IL12T01H \$1,000.00 NM 2 2 M 09/10/12 5:43 PM M-F 530p-6p 530p-6p :30 D3C12IL12T01H \$1,000.00 NM									
12	09/04/12	09/10/12	M-F 6p-630p	6p-630p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 09/06/12 6:15 PM M-F 6p-630p 6p-630p :30 D3C12IL12T01H \$1,000.00 NM									
13	09/04/12	09/10/12	M-F 630p-7p	630p-7p	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 F 09/07/12 6:46 PM M-F 630p-7p 630p-7p :30 D3C12IL12T01H \$800.00 NM									

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**Chicago, IL 60677-3005**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
573011-1	09/23/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Congressional	DCCC	1543	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/10/12	09/10/12	Rams Weekly	630-7p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 M 09/10/12 6:51 PM Rams Weekly 630-7p :30 D3C12IL12T01H \$800.00 NM									
15	09/04/12	09/10/12	M-F 9p-10p	9P-930P	MTWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$1,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/07/12 9:15 PM M-F 9p-10p 9P-930P :30 D3C12IL12T01H \$1,400.00 NM									
16	09/04/12	09/10/12	M-F 9p-10p	930P-10P	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 F 09/07/12 9:42 PM M-F 9p-10p 930P-10P :30 D3C12IL12T01H \$1,200.00 NM									
17	09/04/12	09/10/12	Fox 2 News Edge	10p-1035p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/04/12 09/10/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 M 09/10/12 10:32 PM Fox 2 News Edge 10p-1035p :30 D3C12IL12T01H \$1,200.00 NM									
18	09/09/12	09/09/12	St Louis Rams	12P-315P	-----S	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$8,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 2 Su 09/09/12 1:33 PM St Louis Rams 12P-315P :30 D3C12IL12T01H \$8,000.00 NM									

Total Spots 19 Gross Total \$21,750.00

**Payment Terms 30 Days**

Agency Commission \$3,282.50  
Net Amount Due \$18,467.50